



WHERE: Whereevent.com

WHEN: 2012

EVENT: Sky Screen

LAUNCHING SKY SCREEN

LOOK UP, BERLIN! EVERY NIGHT 22:00 - 04:00.

MOMENTUM | Berlin is proud to announce the launch of SKY SCREEN, a new non-profit public video art space bringing international museum quality art to the streets and skyline of Berlin. MOMENTUM, in association with Uslu Airlines and St. Oberholz, invites you to Look Up. What you will see in Rosenthaler Platz every night from 22:00 - 04:00 is a world-class program of international video art. Our aim is to turn this thriving intersection at the heart of Berlin's gallery district into a public art space, one that can start to fill the gap that the Temporäre Kunsthalle left behind.

SKY SCREEN will bring Berlin up to date with other leading art capitals, such as Istanbul, Tokyo and New York, which already feature contemporary video art on large public screens. Traditionally shown in the darkened rooms of galleries and museums, video art is now bursting out into the public space through the acceleration of digital technologies. MOMENTUM's curatorial mission is to bring the best video art from around the world to the public of Berlin. The ongoing curated program changing every 4 weeks will also feature collaborations, sharing content with international video art festivals and biennales.

So come to Rosenthaler Platz and LOOK UP! MOMENTUM will take you on a long distance journey through the best video art from around the world. With sound engineered by Eidotech, sit down at Oberholz, fasten your seat belts, put on your URBA-NEARS headphones, and prepare for the take-off of SKY SCREEN

The inaugural show will touch down in Moscow with AES+F, launch you down under with Tracey Moffatt and Sumugan Sivanesan, fly you through Korea and New York with Hye Rim Lee, and unleash the best of contemporary Chinese art with Cao Fei and Jiang Zhi from the DSL Collection.

SKY SCREEN launches on 25 April at 10:00pm with:



SubjectsObjects | The inaugural show launching SKY SCREEN

Bringing together artists from Asia, Europe, America, and the Antipodes, our inaugural program for SKY SCREEN looks at works which address the individual as both subject and object: of the media, of history, of modernization, of labor, of the gaze, of beauty, of love, of age, of culture, of expectations, of the screens which mediate our sense of experience.

AES+F, KFNy

Jiang Zhi, Post Pause, courtesy of the dslcollection

AES+F, Le roi des aulnes

Tracey Moffatt, Other

Cao Fei, Rabid Dog, courtesy of the dslcollection

Hye Rim Lee, Obsession: Love Forever

Sumugan Sivanesan, Children's Book of War