



XU ZHEN

Xu Zhen (b. 1977, Shanghai) is a trans-medial conceptual artist based in Shanghai. Incorporating painting, installation, video, photography performance and even extending into curatorial practice, Xu's work satirizes, exposes and reworks dominant rhetoric of the contemporary art-world. Currently working under his company name Madeln Inc, a selfdeclared 'multi-functional art company', he appropriates the art-as-brand discourse to criticize it from within. A jester at heart, he plays on authorial conventions and expectations, creating pseudo-fictions replete with cultural clichés, wittingly challenging the pervasive longing for clearly delineated so-called cultural authenticity. An irreverent artist with a unique ability to produce work across multiple platforms and media, Xu Zhen is the key figure of the Shanghai art scene and a foundational figure for the generations of Chinese artists born since 1970. Xu's practice reflects the lingering concerns of an artist participating in the international art world while remaining deeply sceptical of it and its conventions, most immediately the label 'Chinese contemporary art'. Working in his own name since the late 1990s, Xu Zhen is now producing new works under Madeln Company's newly launched brand 'Xu Zhen'. Recent major exhibitions include his retrospective, 'Xu Zhen: A Madeln Company Production', at Ullens Center for Contemporary Art in Beijing (2014) and his Commissioned Artist exhibition at the Armory Show in New York (2014).

ACADEMIC QUALIFICATIONS

1996 Shanghai School of Arts and Crafts

SELECTED SOLO EXHIBITIONS



The global platform for time-based art

- 2014 Commissioned Artist for Armory Show, New York, US Xu Zhen: A Madeln Company Production, Ullens Center for Contemporary Art, Beijing, China
- Light Source, Tian Ren He Yi Art Center, Hangzhou, China 2013 Forbidden Castle, Montanelli Museum, Prague, Czech Republic 2012 Movement, Madeln Company Exhibition Space, Shanghai Turbulent, Madeln Company Exhibition Space, Shanghai Sleeping Life Away, Galerie Nathalie Obadia, Paris, France Inside the White Cube, White Cube, London, UK
- 2011 Madeln: Spread, Kunsthalle, Bern, Germany
- 2010 Xu Zhen Video Works, Galerie Waldburger, Belgium Don't Hang Your Faith On the Wall: Madeln, Long March Space, Beijing Spread: By Madeln (Xu Zhen), ShangArt, Beijing
- 2009 The Starving of Sudan- Art Unlimited, presented by Long March Space at Art 41 Basel, Basel, Switzerland XU ZHEN: Lonely Miracle- Middle East Contemporary Art Exhibition Curated by Madeln Co, Ltd, James Cohan Gallery, New York XU ZHEN: Seeing One's Own Eyes - Middle East Contemporary Art Exhibition Curated by Madeln Co, Ltd, ShanghART H-Space, Shanghai, China
- 2008 Nothing is Impossible: Xu Zhen Solo Exhibition, Long March Space, Beijing, China **Just did it!**, James Coham Gallery, New York, US Untitled, Solo Exhibition, ShanghArt, Shanghai, China
- 2007 Art Basel Miami Beach 07, Xu Zhen: ShangArt Supermarket, Art Fairs Booth N14, Miami Beach Convention Center, Miami, US Art Unlimited - Xu Zhen 18 Days, Art Basel, Basel, Switzerland In Just a Blink of an Eye, James Cohan Gallery, November 7-10, 2007 Art '38 Basel, Art Unlimited-Xu Zhen 18 Days (at B3), Art Fair Switzerland
- 2006 Xu Zhen: 8848 1,86 Xu Zhen Solo Exhibition, Museum Boijmans Van Beuningen, Rotterdam, Netherlands An Animal, 2577 Linghua Road, Shanghai, China
- 2002 Careful, Don't get dirty, Galerie Waldburger, Berlin, Germany A Young Man - Xu Zhen Solo Exhibition, BizArt Art Center, Shanghai, China

SELECTED GROUP EXHIBITIONS

- 2013 China China, Pinchuk Art Center, Kiev, Ukraine
- Art of Change, Hayward Gallery, London, UK 2012 How to Eclipse the Light, Wilkinson Gallery, London Image Fetish and Phobia, ShanghArt H-Space, Shanghai Art of Change: New Directions from China, Hayward Gallery, London Surplus Authors, Witte de With, Rotterdam NEWTOPIA: The State of Human Rights, Cultural Center Mechelen, Belgium



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ShanghART Group Exhibition, ShanghART Gallery, Shanghai

UnINKable, Art-Ba-Ba Mobile Space, Shanghai, July 21-August 19, 2012

MOVE: Art & Dance since 1960, National Museum of Contemporary Art, Korea

Soundworks, Institute of Contemporary Art, London

ARSENALE 2012, Kiev, Ukraine

Revitalizing - A Gathering upon Awakening of Insects, ShanghART Gallery, Shanghai

The Liminal Body, Vancouver International Centre for Contemporary Asian Art, Vancouver, Canada

ACT►TION Video Exhibition, Long March Space, Beijing, China

Thirty Years of Chinese Contemporary Art - Moving Image 1998- 2011, Mingsheng Art Museum, Shanghai, China

2010 **21st Century: Art in the First Decade**, Queensland Art Gallery - Gallery of Modern Art

Big Draft Shanghai, Kunsthalle Bern, Germany

China Power Station - part 3, Pinacoteca Agnelli, Torino, Italy

Rehearsal: 8th Shanghai Biennale

Great Performances, Pace Beijing, Beijing, China

The 7th Shanghai Biennale, Shanghai

Nether Land: Act VIII of Morality, organized by Witte de With, Dutch Culture Center, Shanghai, China

Retro-Tech, San Jose Museum of Art, San Jose, CA, July 22 - February 6, 2011

Jungle: A Close-Up Focus on Chinese Contemporary Art Trends, Platform China,

Beijing

Seeing One's Own Eyes, Ikon Gallery, Birmingham, UK, May 26-July 22

2009 Matters of Faith, James Cohan Gallery, Shanghai, China

Building Code Violations III, Long March Space, Beijing, China

Breaking Forecast: 8 Key Figures of China's New Generation Artists, Ullens Center

for Contemporary Art (UCCA), Beijing, P.R.China

China! China!, Sainsbury Centre for Visual Arts, Sainsbury, UK

2008 Moving Horizons - The UBS Art Collection: 1960s to the present day, National Art Museum of China, Beijing, China

The 3rd Guangzhou Triennial - Farewell to the Postcolonial, Guangdong Museum of Art, Guangzhou, China

Artissima - The Forgotten Bar Project, Booth 17, Art Fairs Green Hall, Torino, Italy

FIAC 2008, Booth B12, Art Fairs Grand Palais, Paris, France

Life? Biomorphic Forms in Sculpture, Kunsthaus Graz, Graz, Austria

Insomnia Photographs Exhibition, Bizart Art Center, Shanghai, China

Avant-garde China: Twenty Years of Chinese Contemporary Art, The National Art Center, Tokyo

Our Future - The Guy & Myriam Ullens Foundation Collection, Ullens Foundation, Beijing, China

The World of Other's - A Contemporary Art Exhibition, Museum of Contemporary Art, Shanghai, China

Cylwxz, Chu Yun, Liu Wei, Xu Zhen, Esther Schipper, Berlin, Germany

Mellow Fever, Galerie des Galeries, Paris, France

Community of Tastes: The Inaugural Exhibition of Iberia Center for Contemporary Art, Iberia Center for Contemporar Art, Beijing, China

Art season: The Third China New Media Art Festival, China Art Academy, Hangzhou,



China

Like Animals, Musee cantonal des beaux-arts de Lausanne, Lausanne, Switzerland Building Code Violations II, Long March Space, Beijing, China

The Real Thing: Contemporary Art from China, IVAM, Valencia, Spain Selected, ShanghArt H-Space, Shanghai, China

Xu Zhen, Folkert de Jong, Martha Colburn, James Cohan Gallery, New York INVOLVED, ShanghART, Shanghai, China

Avant-Garde China: Twenty Years of Chinese Contemporary Art, The National Art Center, Tokyo; The National Museum of Art, Osaka; Aichi Prefectural Museum of Art, Nagoya

2007 Performa 07 - The 2nd Biennale of New Visual Art Performance, New York, USA China Power Station: Part II, Astrup Fearnley Museum of Modern Art, Oslo, Norway NONO - Self Curated Exhibition of New Works by 11 Individual Artists, Long March Space, Beijing, China

China Welcomes You: Desires, Struggles, New Identities, Kunsthaus Graz, Graz, Aus-

The Real Thing - Contemporary Art from China, Tate Liverpool, Liverpool, UK Shanghype! portrait of the city from dawn to dusk. Selection for Artissima 2007, Turin November 2007, Italy / January 2008, in Shanghai Bund18, FUTURA, Smichov,

China-Facing Reality, Museum of Modern Art Ludwig Foundation Vienna, Austria FIAC art fair, Paris-Booth Do4, Art Fair Cour Caree du Louvre, Paris

Wuhan 2nd Documentary Exhibition of Fine Arts - Theme Exhibit: Forms of Concepts:

The Reform of Concepts of Chinese Contemporary Art 1987

2007: The New Generation and Bad Art, Wuhan

Rejected Collection: More the 40 Chinese artists /over 60 rejected proposals, Ke Center for Contemporary Arts, Shanghai

A l'horizon de Shangri-La, Frac Lorraine, France

Individual Position 2, ShanghART H-Space, Shanghai

ShanghART at Art'38 Basel-Focus Shanghai (Professional Day Special Exhibition), Art Fair Switzerland

NoNo-Self-curated Exhibition of latest artworks by 11 individual artists, Long March Space, Beijing

2006 The Thirteen - Chinese Video Now, P.S.1 Contemporary Art Center, Long Island City,

It's all right - Contemporary Art Exhibition, Hu Qing Tang Museum of Traditional Chinese Medicine, Hangzhou, China

Restless - Photography and New Media, Shanghai Museum of Contemporary Art, Shanghai, China

Everyday people, Festival of Creativity, Fortezza da Basso, Florence, Italy All Look the Same? Art from China Korea and Japan, Fondazione Sandretto Re Rebaudengo, Torino, Italy

China Power Station: Part I, Battersea Power Station, London, UK On Mobility, De **Appel,** Amsterdam, Netherlands

China: Facing Reality, Museum of Modern Art Ludwig Foundation Vienna, Vienna,

Energy - Spirit · Body · Material, Today Art Museum, Beijing, China

The 2nd Wuhan Documentary Exhibition of Fine Arts, Hubei Museum of Art, Wuhan, China

Tomorrow, Kumho Museum of Art; Artsonje Center, Seoul, Korea

The 10th International Istanbul Biennial: Not only Possible, But also Necessary-

Optimism in the Age of GlobalWar, Istanbul, Turkey

Rejected Collection - More the 40 Chinese Artists / Over 50 Rejected Proposals, Ke Center for Contemporary Arts, Shanghai, China

A l'horizon de Shangri-La, Frac Lorraine, France

Individual Position 2: Video, Photo, and Installation, ShanghArt H-Space, Shanghai, China

Attention! - Contemporary Chinese Photography, Artium, Basque Museun-Center of Contemporary Art, Vitoria-Gasteiz, Spain

Never Go Out Without My DV cam - Video en China, Museo Colecciones ICO, Madrid, Spain

The Thirteen: Chinese Video Now, Platform China Contemporary Art Institute, Beijing, China

China Contemporary - Architecture, Art and Visual Culture, Netherlands Architecture Institute; Museum Boijmans Van Beuningen; Netherlands photo museum, Netherlands

Take It!, Universal Studios-Beijing, Beijing, China

Xu Zhen Solo Exhibition, 2577 Creative Garden, Shanghai, China Microcosm - Chinese **Contemporary Art,** Macao Museum of Art, Macao, China

Mahjong - Contemporary Chinese Art from the Sigg Collection, Hamburger Kunsthalle, Hamburg, Germany

2005 The 2nd Guangzhou Triennial - Beyond: an extraordinary space of experimentation for modernization, Guangdong Museum of Art, Guangzhou, China

Yokohama International Triennial of Contemporary Art 2005: Art Circus - Jumping from the Ordinary, Yokohama, Japan

Virgin Garden - China Pavilion: The 51st Venice Biennale, Venice, Italy

Mahjong - Contemporary Chinese Art from the Sigg Collection, Kunstmuseum Bern, Bern, Switzerland

Zooming into Focus - Contemporary Chinese Photography and Video from the Haudenschild Collection, National Art Museum of China, Beijing, China

Follow Me! Contemporary Chinese Art at the Threshold of the Millennium, Mori Art Museum, Tokyo, Japan Monuments of the USA, Wattis Institute for Contemporary Art, San Francisco, USA

Between Past and Future - New Photography and Video from China, Seattle Art Museum, Seattle, USA

The Second Guangzhou Triennial Self Organisation, BizArt: How to Turn Guangzhou into Shanghai, Xinyi International Club, Guangzhou, China

Something is Happening, Maple-poplar Woods - In Orioles Singing in the Willows Park, Hangzhou, China

Regeneration - Contemporary Chinese Art from China and the US, Samek Art Gallery, Bucknewll University, Lewisburg, USA

Regeneration - Contemporary Chinese Art From China and the US, Jean Paul Slusser Gallery, Ann Arbor, USA

True to Life, Taikang Top Space, Beijing, China

Shanghai Constructions - Group exhibition by 10 Artists, Shanghai Gallery of Art, Shanghai, China

Melbourne International Arts Festival, Spacement, Watson Place, Melbourne, Australia

The Second Triennial of Chinese Art - Archaeology of the Future, Nanjing Museum, Video zoom: Chinese Video Artists - The City: Mirage and reflection, Galeria Sala 1, Centro Internazionale d'Arte Contemporanea, Rome, Italy



Techniques of the Visible - The 5th Shanghai Biennale, Shanghai Art Museum, Shanghai, China

Dial 62761232 (Express Delivery Exhibition): Contemporary Art Exhibition, BizArt Art Center, Shanghai, China

Between Past and Future - New Photography and Video from China, ICP and the Asia Society, New York, USA

Zooming into Focus - Contemporary Chinese Photography and Video from the Haudenschild Collection, Shanghai Art Museum, Shanghai, China

The Monk and the Demon - Art contemporain chinois, Museum of Contemporary Art Lyon, Lyon, France

Light as Fuck! Shanghai Assemblage, The National Museum of Contemporary Art, Oslo, Norway

Something is Happening, Maple-poplar Woods - In Orioles Singing in the Willows Park, Hangzhou

Monuments of the USA, Wattis Institute for Contemporary Art, San Francisco, USA Follow Me! Contemporary Chinese Art at the Threshold of the Millenium, Mori Art Museum, Tokyo, Japan

5th Shanghai Biennale-Techniques of the Visible, Shanghai Art Museum, Shanghai **China Now**, Museum of Modern Art, New York, USA

Shanghai Duolun Exhibition of Young Artists, Shanghai Duolun Art Museum, Shanghai **A l'Ouest du Sud de l'Est-L'annee de la Chine**, CRAC Centre Regional d'Art Contemporain Languedoc-Roussillon, Sete, France

Chine: Generation Video, Mep-Maison Europeene de la photographie, Paris, France Regeneration: Contemporary Chinese Art from China and the US, Samek Art Gallery, Bucknewll University, Lewisburg, USA

Is It Art? - Black Show, Noanoa Center, Xi'an

Regeneration: Contemporary Chinese Art From China and the US, Jean Paul Slusser Gallery, Ann Arbor, USA

Zooming into Focus (Singapore)-Chinese Contemporary Photography and Video from the Haudenschild Collection, Earl Lu Gallery, LASALLE-SIA College of the Arts, Singapore

Zooming into Focus (Tijuana)-Chinese Contemporary Photography from the Haudenschild Collection, Cultural Tijuana, Tijuana, Mexico

Zooming into Focus (SAM)-Chinese Contemporary Photography and Video from the Haudenschild Collection, Shanghai Art Museum, Shanghai Surprise, Lothringer 13, Munich, Germany

2003 Second Hand Reality, Today Art Museum, Beijing, China

The Minority is Subordinate to the Majority, BizArt, Shanghai

Control-Z, Top Space, Beijing

Dajia-Studying on Design from Contemporary Art, The Museum of Fudan University, Shanghai

System, Short videos from the world 2002-2003, BizArt, Shanghai Department-Contemporary art exhibition, Hangzhou

Fabricated Paradises, Le Parvis centre d'art contemporain, Pau, France

Open Sky-Grand Opening of Shanghai Duolun Museum of Modern Art, Duolun Museum of Modern Art, Shanghai

The Fifth System: Public Art in the Age of Post-Planning, He Xiangning Art Museum, Shenzhen, Guangdong

Zooming into Focus (San Diego)-Chinese Contemporary Photography from the Haudenschild Collection, University Gallery of San Diego State University, San Diego, US

Nasty - a group exhibition of paintings, Bizart, Shanghai



2002 Quick Look! Shanghai Zhejiang Jiangsu Anhui Contemporary Art Exhibition, Consulate General of Switzerland, Shanghai

The First Guangzhou Trienale-Reinterpretation: A Decade of Experimental Chinese

Art (1990-2000), Guangdong Museum of Art, Guangzhou
Too Much Flavor Mirage, 3H Art Center, Shanghai
Art in General - 4th Annual Video Marathon, 12 hour screening, New York, USA

VideoROM 2.0, Giancarla Zanutti Gallery, Milan, Italy

VideoROM, Le Toit du Monde -, Centre Multidisciplinaire Pour la Culture Actuelle, Vevey. Switzerland

24:30 Contemporary Art Exhibition, Bizart, Shanghai

Fan Mingzhen & Fan Mingzhu - Glad to meet you (Twin exhibition), Jin Sha Jiang Rd., Shanghai

2001 Inside the body, ISE foundation, New York, USA

Hotpot, Kinesisk Samtidskunst, Hustnernes Hus, Oslo, Norway

49th Biennale di Venezia-Plateau of Humankind, Italy

ARCO-Asian Party, Global Game (curated by Hou Hanru), Madrid, Spain

Living in Time - 29 Contemporary Artists from China, Nationalgalerie im Hamburger Bahnhof Museum fuer Gegenwartskunst, Berlin, Germany

The First Valencia Biennale, Valencia, Spain

Mantic Ecstasy-Photography & Video, Hangzhou, Shanghai, Beijing

Developing Time / Temps de Pause, Bizart, Shanghai

2000 Exit, Chisenhale Gallery, London, UK

BIG Torino 2000, Torino, Italy

Inertia & Mask- Works on Paper, Shanghai Oil Painting & Sculpture Institute, Shanghai

Video-Circle, Hongkong; Berlin, Germany

Useful Life, Temporary Space, Dong Daming Rd, Shanghai

Uncooperative Approach (Fuck Off), Eastlink Gallery, Shanghai

Food for Thought: An Insight in Chinese Contemporary Art, Canvas world art/Canvas 1999 Foundation, Amsterdam, Holland

Exchange, Paris, France

Love: Chinese Contemporary Photography & Video Int'l Arts Festival, Tchikawa, Japan

Art for Sale, Shanghai Plaza, Shanghai

BM99, Bienal da Maya, Maya Art Center, Portugal

Ideas & Concepts, Shanghai

The Same but Also Changed - Photography Exhibition, 859 Tian Yao Qiao Road,

Shanghai

Jin Yuan Lu Nr.310, Jin Yuan Lu 310, Shanghai

SELECTED PUBLICATIONS

2014 Walloga, April, "Want to Ride Around on a Piece of Art This Weekend?," Gothαm Magazine, March 7, 2014

Vine, Richard, "Xu Zhen's Brand of Armory Show," Art in America, March 4, 2014 Pollack, Barbara, "Wryly Nibbling at His Bread and Butter," The New York Times,



February 27, 2014

"Ullens Center for Contemporary Art presents two major solo exhibitions by Xu Zhen and Ji Dachun," *Artdaily,* January 30, 2014.

Ambrozy, Lee, "Xu Zhen: A Madein Company Production," *ArtForum*, January 2014.

- Yi, Song, "Xu Zhen by Madeln Company: Movement Field," Leap, July 25, 2013.
 Jeppesen, Travis, "Art, Inc. Shanghai," Art in America, April 2013.
- Pollack, Barbara, "Risky Business", ARTnews, March 2012.
 Zabolotna, Natalia, David Elliott, eds. The Best of Times, the Worst of Times: Rebirth and Apocalypse in Contemporary Art, Arsenale 2012, Ukraine:
 The First Kiev International Biennial of Contemporary Art, 2012.
- 2011 Moore, Chris, "An Interview with Madeln Company Founder, Xu Zhen," Randian, November 29, 2011.
- 2009 Pollack, Barbara, "Lonely Miracle- Middle East Contemporary Art Exhibition," Time Out, October 1-7, 2009

Tinari, Phillip, "Shanghaila Shanghailorum," Artforum, May 27, 2009.

Parkin, Simon, "Norwich's most laidback artists," *Norwich Evening News 24*, February 27, 2009.

Chinnery, Colin, "Xu Zhen," Artforum.com, January 2009.

Leanza, Beatrice, "Xu Zhen – Long March Space – Beijing," Flash Art, February 2009. Vargas, Carlos Ramiro, "Ciudades Iúdicas," Ecos de la Costa, March 7, 2009.

"El IVAM incrementa un 15% sus visitas y alcanza los 630.000 asistentes en 2008," Las *Provincas*, January 10, 2009.

2008 Vine, Richard. New China, New Art. New York: Prestel Verlag, 2008.
Cohen, David, "Painting's Post-Feminist Form & Sculpture's Matron Saint," The New York Sun, September 17, 2008.

Hsieh, Catherine Y., "Art Shanghaied: Conversations," NY Arts, September 4, 2008.

Masters, HG, "Xu Zhen: Just Did It," ArtAsiaPacific, May/June 2008.

Szupinska, Joanna, "10th International Istanbul Biennial," $\alpha rtUs$, Issue 21 New Year, 2008.

London, Barbara, "Accelerated Vision: Chinese Video's Leap Forward," *Modern Painters*, March 2008.

Jenks, Debra, "Crossing the borderlines of belief", *Chelsea Now*, February 9, 2008. Cash, Stephanie, "Zu Zhen, *In Just a Blink of an Eye*, at James Cohan" in "Everywhere and All at Once," *Art in America*, March 2008.

"Britons to get a look at China Now," China Now, January 8, 2008.

Heartney, Eleanor, "Optimism on the Bosporus," Art in Americα, January 2008.

2007 Pearlman, Ellen, "Performa 07," The Brooklyn Rail, December 2007/January 2008.



Orden, Erica, "Art Basel Beyond the Box," *The New York Sun*, December 10, 2007.

Rosenberg, Karen, "At Fairs by the Beach, the Sands of Creativity," *The New York Times*, December 8, 2007

Maerkle, Andrew, "The Long March Project: Backward Progress," November/December 2007.

Chen, Xhingyu, "A New Era for Shanghai Gallery of Art," *Artinfo*, November 30, 2007. Douglas, Sarah, "Chinese Contemporary Going Fast," *ArtInfo*, December 6, 2007. "First Take: Hans-Ulrich Obrist on Xu Zhen," *ArtForum*, Januray 2007.

Li, Pi, "Xu Zhen," Ice Cream Contemporary Art in Culture, (London: Phaidon Press Inc, 2007).