

MARIANA MOREIRA

Mariana Amaral Moreira, a fine artist with focus on visual and illustrative art, was born in Santos, Brazil, in 1988, and is currently residing in Berlin. After living in Michigan, USA, for 2 years, where she graduated with an Associate Degree in Graphic Design and a certificate of proficiency in Illustration, she decided to travel and learn from other universities in order to develop a higher standard of technical skill. Because of her double-degree, Mariana has been working in the field of Graphic Design for 5 years, while being active as a freelance Illustration/Fine Arts works. She is inspired by the great artists of Neue Sachlichkeit (New Objectivity), such as Käthe Kollwitz, and the Social Realism of her own country, such as the art of Cândido Portinari. Her she concerns herself with the questioning of one's identity in constant clash with globalized nationality borders, prejudice, and social expectations. Mariana strives to evoke a sense of discomfort and embarrassment on the viewer, which can lead to a later reflection on sensitive subjects. She studies portraits and the human body, placing the figures as isolated objects from any contextual relationship, in order to question, once more, their identity and their meaning to the viewer. Her work has been exhibited in the United States and in Germany.

“After moving to the USA from Brazil, studying there, and then moving to Germany, it became apparent to me that a large part of social problems and common personal problems are combated by tactics, which a dominant minority created, despite the fact that this dominant minority has had no experience with a certain number of these social and common personal problems.

After seeing the relative lack of knowledge concerning these topics outside of the people who have intimately experienced them, I strive to explain a more nuanced picture of the Social problems which I have personally experienced. In my works, this has covered the more delicate ideas of Racism concerning people who cannot be stereotyped into one race or have multiple ‘ethnicities’, the other sides of Brazil which most foreigners choose to ignore, the absurdity of having a two gendered system, the expulsion of the indigenous populations in the name of ‘progress’, objectification of Brazilian women and female children by foreigners, and etc.

For from being accusatory, I wish to open a dialogue with other people, so that the knowledge of these heavy subjects can influence people at an intellectual and emotional level through my art by evoking compassion in the audience. I want to convey both the dignity and worth of the victims or struggling parties, while conveying the injustice perpetrated against them, whether it be by institutions or individuals.”

ARTIST'S CV

AUSBILDUNG

- 2009-11** **Allgemeine Hochschulreife** (College Abschluss) (Note 1.0)
Henry Ford Community College (Kunst Fachhochschulen), Detroit, USA
Schwerpunkt: Illustration und Grafik Design
Teilnehmerin: Honors Society Phi Theta Kappa (Ehrenverbindung) und
Auszeichnung des Student Honors Program Dean's List (Dekansliste)
- 2008** **Sekundarstufe I und II**
COC Universitário de Santos, Santos, Brasilien

WEITERBILDUNG

- 2011** **Berliner ID**, Berlin
Deutschkurse (erreicht ein Niveau B2)

ARBEITSERFAHRUNG

- AB 03/2012** **NYS Collection (Retail 555 GmbH), Berlin**
- Grafikabteilung (Grafik Designer)
- Bildung den Lichtwerbung, Geschäftskarte, Broschüre,
Austellungen Einladung, usw.
- 06/2010-07/2011** **Henry Ford Community College, Dearborn, USA**
- Web-Entwicklungsabteilung (Web und Grafik Designer)
- Bildung und Management der Websites:
<http://mirrornews.hfcc.edu/>
<http://mirrornews.hfcc.edu/glass/>
<http://michiganave.hfcc.edu/>
<http://learninglab.hfcc.edu/> <http://hfcc.edu/english/>



www.momentumworldwide.org

The global platform for time-based art

06/2010-07/2011 The Mirror News - Zeitungsunternehmen, Dearborn, USA

- Grafik- und Redaktionsabteilung
(kreative Multi-Media-Content-Editor,
Illustrator und Print Designer)
- Auswahl, Organisation und Ausgabe Alle von dem
nicht-geschriebenen Stoff der Zeitung
- Bildung von verschiedene Illustrationen
Entwicklung das Editorial-Design der Zeitung

08/2009-08/2010 Henry Ford Community College, Dearborn, USA

- „Learning Lab“
(Englisch Nachhilfe Lehrer)
- Hilfen mit dem Schreiben und Lesen für Menschen aus den
USA und ESL Studenten an Elementar Englisch bis Profession-
ale und Berufliche Schreiben

PRAKTIKUM

SEIT 02/2012 Momentum Internationale Galerie, Berlin

- Grafik-, Sozial-Media und Organisationsabteilung
(Online-Vermarkter, Illustrator, Grafik und Web Designer)
- Bildung den Logo, Geschäftskarte, Broschüre, Ausstellungen
Einladung, usw.
- Förderung der Website und Wartung von anderen Sozial-Me-
dia Websites
- Bildung und Management der Websites:
<http://momentumworldwide.org/>

06/2011-08/2011 BTO Solutions, Detroit, USA

- Grafik- und Social-Media-Abteilung (Online-Vermarkter, Illus-
trator und Grafik Designer)
- Online-Marketing-Strategie-Entwicklung, Content-Entwick-
lung,
- Sozial- Media-Integration, und Website-Entwicklung

- 01/2009-07/2009 Insight ELC, Santos, Brasilien**
- Grafikabteilung (Illustrator und Grafik Designer)
- Bildung den Logo, Geschäftskarte, Broschüre,
Briefkopf, Preisbuch, usw.

AUSSTELLUNGSTEILNAHME UND ILLUSTRATIONEN

- 14/12-17/12/2012 Weihnacht Kunst Fair, Someplace Galerie, Berlin**
Gemeinsamausstellung
14 Stücken der Kunst
- 01/11-01/12/2012 „1 Jahre Galerie Geburtstag“ Ausstellung**
Idrawalot Galerie, Berlin
3 KünstlerInnen Ausstellung
6 Stücken der Kunst und Wandbild
- 20/07-20/11/2012 „Despir-se“ Ausstellung, Speakeasy Sprachzeug, Berlin**
Solo Ausstellung
25 Stücken der Kunst
- 23/06-16/07/2012 „Scapegoat“ Ausstellung, Fango Galerie, Cottbus**
Solo Ausstellung
40 Stücken der Kunst
- 02/2012 The Illuminator Magazin, Berlin**
4 Stücken der Kunst
- 02/2012 Rotebete Kunst Ausstellung, Berlin**
5 Stücken der Kunst
- 02/2012 Ilür Magazin vol. 1 und 2, Berlin**
2 Stücken der Kunst

- SOM./2011 Michigan Avenue Magazin vol. 3, Dearborn, USA**
Titelbild
3 Stücken der Kunst
Content-Editor von ein Teil des Magazins nur für Internationale Kunst
- 04/2011 HFCC Jährliche Student-Kunstaussstellung - 2010, Dearborn, USA**
2 Stücken der Kunst
- 04/2011 HFCC Graduierten Ausstellung, Dearborn, USA**
14 Stücken der Kunst
- 03/2011 HFCC Kunst-Stipendium Wettbewerb Ausstellung, Dearborn, USA**
10 Stücken der Kunst
- HER./2010 Michigan Avenue Magazin vol. 2, Dearborn, USA**
4 Stücken der Kunst
- 04/2010 HFCC Jährliche Student-Kunstaussstellung - 2009, Dearborn, USA**
3 Stücken der Kunst
- 08/2009 Folha de São Paulo Magazin, São Paulo, Brasilien**
1 Stücken der Kunst

EIGENE-PROJEKTE

Webdesign Entwickler und Manager von Artistic-Portfolio-Website

(<http://www.marianaamoreira.com/>)

Entwickler und Manager von „Be The Art“,

Grafik Design-Portfolio-Website (<http://betheart.net/>)

Entwickler und Manager von „Story Telling“,

Nonprofit-Website mit Kunst und Kreatives Schreiben verwandt

(<http://betheart.net/story-telling/>)