

ARTEK - ART & TECHNOLOGY SINCE 1935

ARTEK IS A SALES AND PROPAGANDA CENTER FOR THE NEW HOUSING IDEOLOGY. NILS-GUSTAV HAHN, 1935

Artek was founded in 1935 by four young idealists, Alvar and Aino Aalto, Maire Gullichsen and Nils-Gustav Hahl. The business idea of the company was "to sell furniture and to promote a modern culture of habitation by exhibitions and other educational means." The founders of Artek advocated a new kind of environment for everyday life. They believed in a grand synthesis of the arts and wanted to make a difference in town planning as well as architecture and design. While valuing traditions, Artek has at the same time entered a new era. Combining the ideology of the radical founders with the dynamic approach to product development, the company is today more art and tech than ever.

The creative hub of the company is Artek STUDIO, the unit where new products and ideas are developed. Artek is continuously searching for new materials and questioning existing solutions for sustainable design. The cornerstones of the company's product development strategy are ethics, aesthetics and ecology. In Artek, this translates into a combination of high quality, timeless classics and strong ideology in design thinking.

The core of the Artek product range consists of Alvar Aalto's furniture and lighting pieces. Under its new portfolio strategy, Artek is looking to extend the range of its collections. The first step in this direction was the acquisition of Ilmari Tapiovaara's furniture collection. Artek continues to work in close collaboration with prominent international architects, designers and artists, such as Eero Aarnio, Shigeru Ban, Naoto Fukasawa, Harri Koskinen, Juha Leiviskä, Enzo Mari and Tobias Rehberger.

FOR MORE INFORMATION

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